Delivering social benefit in Europe

2020





Delivering Social Benefit in Europe

Mitigating climate change is the biggest challenge facing our business, and the world, today. The built environment is responsible for nearly 40% of global carbon emissions, so the imperative for businesses like Grosvenor to take a lead in protecting the future of our planet is clear.

The scale and urgency of this challenge does not elude us. Radical change in business and a shift in our lifestyles is required if we are to make progress. This requires us to change our collective approach to doing business, establishing a robust strategy and being willing to make difficult decisions which will ultimately serve our greater purpose of making our planet more sustainable.

One of the most effective ways we can reduce our impact on the environment is to set science-based targets to reduce the carbon emissions of our real estate portfolio. In 2019 we became one of the first global real estate companies to establish ambitious net zero carbon targets, signing up to both the World Green Building Council and Better Buildings Partnership commitments.

While reducing our carbon emissions is a priority for Grosvenor, our social benefit agenda extends beyond the environment to include important social objectives. This strategy identifies five priority areas

where we believe we can have the most measurable impact on social and environmental sustainability. It also defines 25 bold targets we are determined to achieve by 2025. To help guide us and measure our success, we have chosen to align our strategy with relevant UN Sustainable Development Goals so we can openly report on our progress.

Ours is an ambitious strategy, but an essential one. We are confident that our farsighted vision, our committed, professional and passionate team and our openness to collaborating and innovating will support the realisation of our ambitions.

Thank you for joining us on this journey and we look forward to sharing with you our experiences as we work towards a more sustainable future.

Sara Lucas CEO, Grosvenor Europe

Our approach to delivering social benefit

Our vision is to put mitigating climate change and the promotion of healthy, inclusive and economically resilient businesses and communities at the heart of everything we do.

Five priority areas:



Net zero carbon

Achieve **net zero** operational **carbon** for directly controlled buildings by 2030 and achieve net zero operational & embodied carbon for all buildings by 2050.



Sustainable buildings

Improve the sustainability credentials and climate resilience of our assets, implement circular economy initiatives to reduce energy, water and waste, and increase the use of sustainable materials.



Sustainable businesses & communities

Address local **community** and **business** needs, engaging in activities that promote inclusiveness, accessibility, fair and equal opportunity, and promote more **sustainable lifestyles.**

Health & wellbeing

Improve the mental and physical health and wellbeing of people at all assets through actions to improve air quality, and indoor environments.

Nature

Increase biodiversity at all sites through initiatives such as urban greening, farming and natural habitat creation.





Our targets:

To make sufficient progress in our priority areas, we have defined 25 bold targets to achieve by 2025:

Net zero carbon

- 1. Reduce energy consumption in our buildings by 15% by 2025
- 2. Reduce embodied carbon emissions from our developments by 25% by 2025
- 3. Reduce carbon emissions from purchased goods and services by 30% by 2025



Sustainable buildings

- 4. 30% use of sustainable materials in development, refurbishment and fit-out projects by 2025
- 5. 100% waste diverted from landfill by 2025
- 6. 75% operational waste recycled or re-used by 2025
- 7. 90% of construction waste recycled or re-used by 2025
- 8. 25% reduction in asset mains water consumption by 2025
- 9. Develop a climate resilience strategy for our portfolio by 2022 and report climate risks and opportunities in line with the TCFD framework by 2023
- 10. By 2025, all new developments to achieve LEED Gold or BREEAM Excellent
- 11. By 2025, 50% of standing assets to be certified BREEAM Very Good or LEED Gold



Sustainable businesses

- 12. By 2025, 40% of suppliers by spend signed up to Grosvenor Europe's supplier principles promoting ethical conduct, fair pay and working conditions and respect for the environment
- 13. Support local businesses by sourcing goods and services locally where possible
- 14. Help to up-skill local people through training, mentoring and apprenticeship schemes, with a focus on reducing unemployment among underrepresented, disadvantaged and vulnerable people

Sustainable communities

- 15. Increase community engagement, including with minority, more vulnerable and difficult to reach groups
- 16. Improve local partnerships to support local charities and community organisations
- 17. Improve the accessibility and inclusiveness of our places to those with physical and mental health conditions or disabilities
- 18. Improve digital inclusion at our shopping centres by providing free internet and increasing the digital visibility of local organisations
- 19. Improve access to local amenities and culture at our assets

Sustainable lifestyles

- 20.Engage with tenants and customers to promote more sustainable lifestyles
- 21. Create safe, well integrated places that prioritise pedestrians and sustainable transport



Health and wellbeing

- 22. Improve indoor and outdoor air quality across our portfolio to above relevant benchmark standards
- 23. Implement initiatives to improve the health and wellbeing experienced by people occupying or visiting our assets in line with the WELL certification categories



Nature

- 24. Increase biodiversity at all assets by 25% by 2025
- 25. Community gardening or urban farming initiatives introduced at 25% of our assets by 2025

